

SOLUTIONS

The Entrepreneur's Challenge

Small businesses are the backbone of our economy yet lack many of the advantages available to large corporations, including an expert executive staff to consult with on ideas and plans, and to provide well-informed support

We forge long term advisory and mentoring relationships with small business owners to help fill this 'advantage gap'. Together we diagnose and address your business challenges.

We create solutions. Nuts and bolts solutions. Not reports, not recommendations, but solutions that work.

**Joanna Kennedy,
Your Business Advisor, LLC**

Money

Cash flow problems, need for capital and poor profit margins are common in small business. Financial symptoms often reflect other areas within the business that are not performing well.

YOUR BUSINESS ADVISOR, LLC analyzes the factors that are contributing to your financial challenges and helps you find solutions.

Growth

Are sales declining? Are they steady and you want to generate and accommodate an increase? In either case you need a strategy -- a road map for growth -- that starts with an understanding of the opportunities and constraints in your markets.

Working with YOUR BUSINESS ADVISOR, LLC you will develop a business strategy and a workable plan for meeting your goals.

visit: www.yourbusinessadvisorLLC.com

People

Finding, keeping and developing effective employees is not a simple process. YOUR BUSINESS ADVISOR, LLC helps you hire, train, motivate and evaluate employees to maximize the productivity and stability of your workforce.

Operations

Within the daily operations of your business are opportunities for improved efficiency and productivity. Effective systems for information flow, quality improvement, production control, and customer care are essential to a healthy bottom line.

YOUR BUSINESS ADVISOR, LLC will help identify needed improvements in your processes and systems.

Transitions

As a business owner, you are responsible for planning all business transitions, including your own retirement and your retirement funding.

YOUR BUSINESS ADVISOR, LLC works with you to create an exit strategy and a detailed plan to make it happen.

For a complimentary consultation, call 603-924-8338

Joanna Kennedy

MS UNIVERSITY OF LONDON
BA HARVARD UNIVERSITY



Joanna Kennedy, executive and entrepreneur, is President of YOUR BUSINESS ADVISOR, LLC.

Joanna previously established two successful companies providing human resource solutions to small businesses and executive search services to larger ones. She was CEO of a community hospital, V P of Operations for a large risk management company, and Principal and Founding Principal of two government contract research firms.

For a *complimentary consultation*, call 603-924-8338 or send an e-mail to:

joanna@yourbusinessadvisorLLC.com



Institute for Independent Business

As an Accredited Associate of the IIB, Joanna Kennedy calls upon a network of hundreds of fellow Associates, all of whom have been senior business executives and business owners.

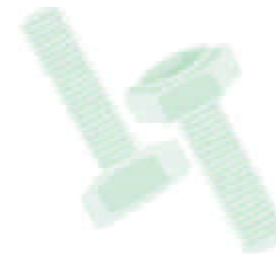
IIB is the largest professional network of its kind in the world and IIB Associates are unique in providing diagnosis and assessment of problems before offering practical advice that works.

Expertise available to you through Your Business Advisor, LLC and the IIB includes:

- Managing Cashflow
- Financing
- Marketing and Sales
- Profitability
- Productivity
- Managing Human Resources
- Information Management
- Exit Strategies
- Executive Coaching

PRACTICAL ADVICE...
EXPERT GUIDANCE...
PROFESSIONAL SUPPORT

YOUR BUSINESS ADVISOR, LLC



nuts and bolts solutions
for entrepreneurs

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Accredited Associate, IIB

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